

Rock Steady Boxing Affiliation



Benefits of Affiliation

Brand Marketing

- *Use of RSB trademarked brand name and taglines*
- *RSB location-specific logo*
- *Access to RSB's recommended graphic designer for marketing, advertising & promotional materials including business cards and brochures*

Support

- *Affiliate Team Members to provide ongoing assistance after the completion of Training Camp.*
- *Training videos including boxing basics, workout ideas, Parkinson's symptoms*
- *Documents such as member intake forms, assessment information, liability waivers, press release templates, marketing materials, research, Parkinson's +, and more*
- *Learning Management System with continuing education*
- *Access to other affiliates worldwide through a private forum*
- *Discounts with various retailers*
- *Plan of the Week (POW)*

Website Presence

- *Affiliate-specific email which can be linked to a personal email*
- *Listing on RSB website*
- *Potential cross-promotion on RSB social media pages*

Start Up Materials

- *Access to the Affiliate Management System (AMS), a database containing hundreds of documents, videos, PowerPoints and more.*

Program Expansion

- *Ability to have additional coaches trained at a discounted rate*
- *Invitation to attend the annual CoachCon event*

